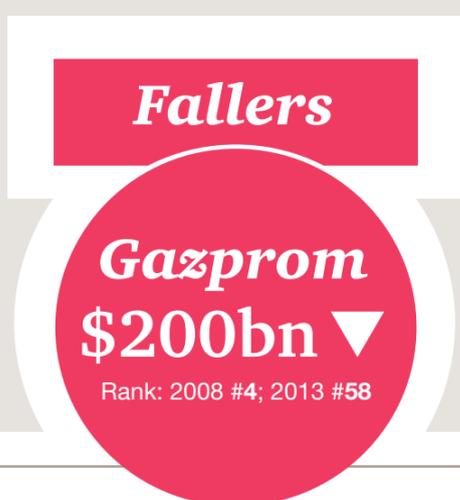


The risers and fallers

Global Top 100 companies

A company's market capitalisation tells us how much it is worth and reflects what investors think about them. Here, PwC has ranked the Top 100 global companies by market capitalisation, and compared the status from March 2008 annually through to March 2013 – we have identified the risers and the fallers, looked at sector dynamics and presented a view on how the global landscape has changed. This gives us a view on how trends have developed and an idea of what may come.

In today's world innovation and sustainable business models breed champions. There will always be winners and losers. The change in Top 5 market capitalisation and rank in Top 100 is shown below:



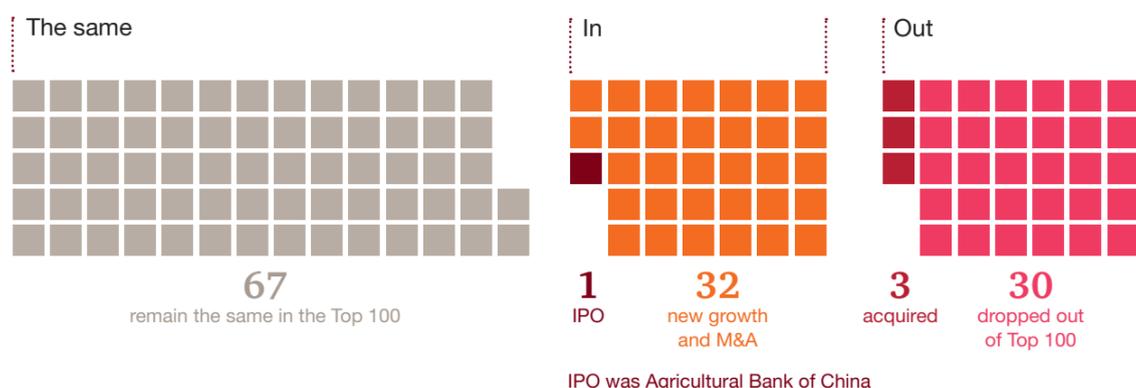
Google	\$125bn ▲ 2013 #3; 2008 #36
Samsung Electronics	\$109bn ▲ 2013 #13; 2008 #68
Wells Fargo & Co.	\$99bn ▲ 2013 #23; 2008 #64
IBM	\$78bn ▲ 2013 #9; 2008 #27

Four out of the Top five risers are tech companies – a phenomenon spearheaded by Apple. A true innovator – by seizing hold of the mobile revolution it has more than tripled market cap and climbed to the number one spot from 41 only five years ago.

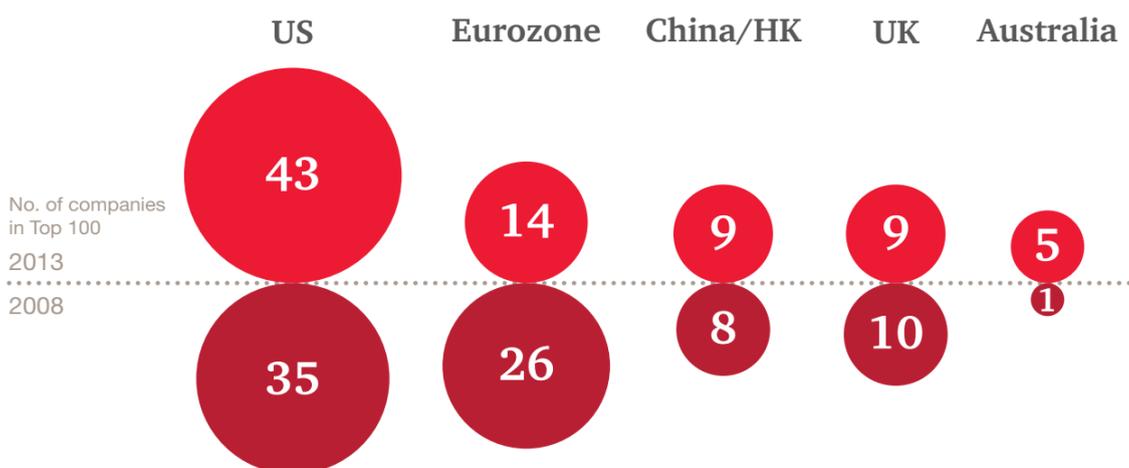
Petrochina Co.	-\$170bn ▼ 2008 #2; 2013 #5
General Electric	-\$130bn ▼ 2008 #3; 2013 #7
EDF	-\$123bn ▼ 2008 #29; 2013 n/a
Nokia	-\$114bn ▼ 2008 #40; 2013 n/a

Oil & Gas and Utilities suffered – the value of these sectors is strongly influenced by the oil price. Despite the decline in market cap Petrochina and GE are still in the Top 10. In 2008 Nokia was more valuable than Apple, today it does not feature in the Top 100.

How has the Top 100 changed from 2008?

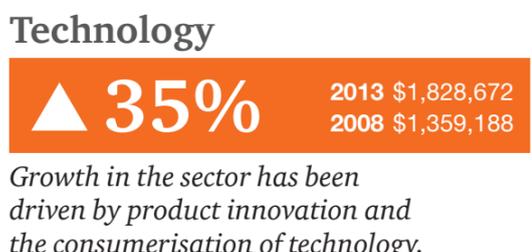


Where are the biggest companies?



The US is the world's leading capital market and has strengthened its leading position. Companies from the Eurozone have suffered massively from the financial crisis. China/HK and the UK are relatively stable. The strength of Australian financial services has propelled the country's ranking.

How has the value of sectors changed?



For more information, please visit www.pwc.com/ipocentre

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Source: Data from Bloomberg.